

Village School PSA

October 9, 2012

Meeting Notes

Opening

Dina D'Ambrosi opened the meeting at 9:50AM. Principal Brian Schillaci led the Pledge of Allegiance.

President's Report - Dina D'Ambrosi

Dina began by noting that she had distributed two documents to each of the tables. The first was a PSA Board list. That can be found at the following link:

<http://www.holmdelparents.org/village-school/board-members/>

The second document was a proposed PSA Budget for the 2012/2013 year. (See Appendix A)

She asked that everyone take a look at the PSA board list and then gave a brief overview of the proposed budget. During this time she noted that most of items on the budget were for PSA events and activities that were not fundraisers.

She then asked for a motion to approve the proposed budget. Michelle Prager made the motion and Vin Danielle seconded it.

Ana Vander Woude then complained that the attendance sheet was part of the September meeting minutes. The secretary then pointed out that this has been the practice since September of 2011. Ana shared that the email addresses of the attending parents were on this attendance sheet and that some parents may not want these addresses on the web site. Dina then said going forward they would be removed.

Ana Vander Woude then made a motion to approve the minutes. Suzanne Niro seconded them.

Dina then requested a motion to change the name of a committee from special projects to special events. Tara Lagana made the motion and Laura Lavall seconded it.

Finally, Dina thanked volunteers and committee members for their help with the following:

- **Olympic Night** (Laura Lavell, Jennifer Londell, Lori Umbrino, Jenn Rainess, Mary Rice, Deb Brew, Linda Jackman, Darlene Kiss)
- **Spirit Wear** (Darlene Kiss, Ruth Davis, Jennifer Londell, Jenna Peters, Vicki DiBlasi)
- **Kindergarten Meet and Greet** (Executive Board, Vin Danielle)
- **Back to School Night** (Executive Board, Vin Danielle)
- **First School Store** (Michelle Prager, Nila Luccarelli, Jennifer Campillay)
- **Newsletter** (Vin Danielle)
- **Chess** (Michelle Prager)
- **First Market Day** (Deb Brew and Lori Umbrino)

Market Day Presentation – Meghan Morley

Meghan Morley, a sales manager from *Market Day*, NJ talked very briefly about their program.

Market Day is a 30 year old fundraising company which has been successful in other area schools such as

Lillian Drive (Hazlet), Hazlet Middle School, and St. Benedict's (Holmdel). Their specialty is their grocery program. The way it works is that every month a truck comes to your organization (in our case Village School) and delivers (primarily flash frozen) products that parents and staff have pre-ordered online.

Village school's first pickup day will be this Thursday October 11. Despite start up issues, \$2100 of *Market Day* products were ordered for this pickup.

Meghan also noted that 3 times per year (November, December, and January) *Market Day* offers bonus day programs in which profits (for Village School) could be tripled. November's Bonus Days feature pies.

For more information on *Market Day*, go to the following link:

<http://www.marketday.com/>

Principal's Report – Brian Schillaci

Mr. Schillaci first reported that picture day would be Wednesday 10/10/2012 and Thursday 10/11/2012.

He then reported that information regarding the Halloween parade on 10/31/2012 would be forthcoming. Like last year the parade will be on the soccer field.

He also reminded the parents that conferences would be in November. Parents signed up at **Back to School Night** but they should be getting a reminder shortly.

He then shared several staff announcements:

- Stacey Campbell (Second Grade Special Education Teacher) just had a baby girl
- Kristy Pugielli (First Grade Teacher) had a baby girl
- Diedre Varga (Kindergarten Teacher) – just left on her maternity leave. Jacqueline DiNapoli will be her temporary leave replacement.

Finally, Mr. Schillaci gave an update on the Assistant Principal search. The first and second rounds are now complete and a selection has been made. That selection needs to be approved at the Board of Education meeting on 10/10/2012. Shortly thereafter, a start date will be determined and an announcement will be made.

BOE – Ana Vander Woude

Ana shared some updates from the last BOE meeting on 9/19/2012.

First, a new Kindergarten report card was approved and will be implemented this year. This report card will be issued twice per year as opposed to the other grades' four times per year.

Second, the HIB (Harassment, Intimidation and Bullying) report had two investigated incidents. One occurred at Indian Hill and the other at Satz. Neither was substantiated.

Third, BOE plans to review policy 2361, Acceptable Use of Computer Networks, Computers and Resources.

Finally, the BOE elections will now be coincident with the regular elections. (The rationale for this was shared in earlier PSA meetings.) On November 6, 2012 the following people are vying for three school board positions.

- Robin Wetmore (incumbent)
- John Martinez
- Joseph Hammer
- Chiung-Yin Cheng Liu (incumbent)

- Peter Reddy

Jenn Rainess will also be on the ballot. However, she has since withdrawn her candidacy.

Each of the five candidates will appear at a candidate forum at the Satz school library at 7:30PM on Thursday 10/25/2012.

Treasurers Report – Purvi Shah

See Appendix B.

Darlene Kiss motioned and Denise Kline seconded, approval of the Treasurer's report.

Vice President Fundraising – Debbie Brew

Debbie spoke very briefly about *Market Day*. Despite many problems, including the loss of all the *Market Day* flyers, our first month's *Market Day* grossed \$2100.

Vice President Fundraising – Lori Umbrino

Lori first talked about **Ladies Night Out**. It will be held at *Sterling Gardens* on Thursday 10/18/2012 from 7-11PM. This year the format will be slightly different. The casual theme will be Denim and Diamonds and it will feature an open bar and international food stations. So far we have sold 80 tickets and received 60 donated gift baskets. In addition, two local businesses have agreed to sponsor this event.

Second, Lori talked about the very successful **Kindergarten Meet and Greet** held on 9/18/2012 at *Chuck E Cheese*. The PSA netted \$127. And because of its success, more school wide *Chuck E Cheese* fund raising events will be planned in the future.

Vice President Membership/Communications – Lynn Saporito

Lynn began by reporting that we had yet again a very strong month for membership. We are now up to 69%.

Today is also our membership incentive drawing. Meeting a lucky family who joined the PSA before September 30th, will win a basket valued at over \$100 of *Monster Mini Golf* goods and services.

The teachers and staff have a similar membership incentive raffle. Their prize is a \$25 *Market Day* gift card and their drawing will be in November.

Appointed Board Reports – Darlene Kiss and the Appointed Board

ARISE – Ana Vander Woude

Ana had no report this month.

Specialized Fundraising/Boxtops – Sandra Szilasi

Sandra spoke again about specialized fundraising activities. They include *Boxtops for Education*, supermarket loyalty cards, labels for education, and recycling toner cartridges.

Bus Safety – Terri Ferguson

Terri talked about the first bus safety drill which is scheduled to take place at 3:20PM on Wednesday October 17. She is still looking for volunteers for the following Village school buses:

- Bear
- Dog
- Bell
- Flag

- Flower
- Pineapple
- Sun
- Owl

If your children ride any of these buses and you would like to volunteer, please see Teri Ferguson.

Cultural Assemblies – Darlene Field

Darlene Field was not at the meeting but she sent her report to Darlene Kiss.

Darlene Field reported (via Darlene Kiss) that our first assembly, *Peacemaker* by the *George Street Playhouse*, would take place on 10/25/2012. She also reported *Mad Science* will perform our second assembly in January. The focus will be on air pressure and may feature a hot air balloon, a hover craft or a vortex generator.

Games, Books and Puzzles Coordinator – Darlene Kiss

Darlene reported on the games, books and puzzles that she and Ruth Davis collected through 9/14/2012. They put all the collected items on the stage in the multipurpose room on 9/17/2012. By 9/21/2012, the teachers had taken all but three of the puzzles for use in their classrooms.

Darlene then said she was looking for a games, books, and puzzles coordinator for the 2013/2014 school year. Vin Danielle volunteered.

Liaison to Holmdel Drug and Alcohol Alliance – Jenn Rainess

Jenn was not at the meeting but she shared a handout on **Red Ribbon Week** (10/15-10/19/2012) with Darlene Kiss. Darlene then summarized this handout for the attendees. This handout is included in Appendix C.

Darlene also stated that Jenn was looking for volunteers to help with **Red Ribbon Week** activities. Consequently, she passed out two volunteer sign up sheets.

Sunshine – Ann Marie Harrison

Ann Marie said that she received many thank yous from teachers and staff for the **Back to School Teachers Luncheon** which was held on 9/14/2012.

Liaison to HFEE – Ann Marie Harrison

Ann Marie first suggested checking out the HFEE *Facebook* Page which has been completely updated.

She then talked about a fundraiser planned for 10/20/2012. The cost is \$125 and it includes dinner at the *Oyster Point* and a show at the *Two River Theater*.

Finally, she promoted the concept of shopping through the HFEE scrip program. For more information, consult the following link:

<http://www.shopwithscrip.com/>

Chess – Michelle Prager

Michelle shared that chess has begun and is off to a good start. They still have room for one or two more children so if your child is interested in participating either Monday or Friday after school, please contact Michelle Prager.

School Store – Michelle Prager

Michelle reported that the last school store grossed about \$985. In addition, the next School Store has moved from 10/18/2012 to 10/25/2012.

Original Artworks – Michelle Prager

Michelle explained that we are doing Original Artworks again this year. However, this year the creations will be done at home (with parents) instead of in art class. The materials need to be returned by 11/1/2012. In addition, if you need extra packets please contact Michelle.

Special Events – Darlene Kiss

Darlene reported that the Olympics held on 9/21/2012 were a big success. There were over 200 attendees and 100 student volunteers. Each child received a medal and the Dietz family won the PSA membership raffle. Their prize was a pick of from the selection of spiritwear.

Spiritwear/3rd Grade T-shirts – Darlene Kiss

Darlene reported that 284 spiritwear items were sold. This number does not include the car magnets. When the spiritwear order comes in, it will be delivered to the teachers.

Teacher's Liason – Christine Barbara

Mrs. Barbara reported that they are still soliciting PSA memberships from the teachers and staff. She also reported that the Teachers and staff donated a coach bag for the **Ladies Night Out**.

Technology – Lynn Saporito

Lynn reported that the PSA *Facebook* page has 156 fans.

Monster Mini Golf Membership Raffle

Mr. Schillaci drew the Sirotic family in the *Monster Mini Golf* membership promotion raffle.

Closing

Linda Fernand (#14) won the attendance raffle.

The meeting was adjourned with motions by Michelle Prager and Vin Daniele at 10:48 AM.

APPENDICES

Appendix A – 2012/13 Proposed Budget

Appendix B – Treasurer's Report

Appendix C – Attendance

**VILLAGE SCHOOL PSA
2012 - 2013 BUDGET**

CULTURAL ASSEMBLIES	\$6,000.00
STUDENT DIRECTORY	\$1,500.00
EXECUTIVE BOARD EXPENSES	\$500.00
HOSPITALITY	\$1,000.00
MEMBERSHIP	\$50.00
MISC. (i.e., bank fees)	\$500.00
OFFICE SUPPLIES	\$400.00
PSA SENIOR AWARD	\$200.00
STAFF APPRECIATION	\$2,500.00
SUNSHINE	\$500.00
TEACHER \$40/\$25 REIMBURSEMENT	\$2,000.00
TEACHERS' LUNCHEON	\$2,000.00
THIRD GRADE SOCIAL	\$1,000.00
THIRD GRADE T-SHIRTS	\$1,500.00
WELCOME BACK NIGHT (OLYMPICS)	\$500.00
YEARBOOK	\$7,200.00
TOTAL	\$27,350.00

VILLAGE SCHOOL PSA -TREASURER'S REPORT - OCTOBER 9, 2012
Cumulative Account Activity as of 9/30/2012

CURRENT ASSETS		
Checking Account - Wells Fargo	\$	17,366.36
Checking (Raffle) Account - Wells Fargo	\$	3,659.70
PayPal Balance	\$	4,121.41
Savings Account - Wells Fargo	\$	12,761.25
TOTAL CURRENT ASSETS	\$	37,908.72

INCOME		
Go-Green Recycling		16.10
Lifetouch Spring Portraits		1,632.00
Membership		1,435.00
Olympics		50.00
School Store		985.00
Spiritwear		50.00
SchoolKidz Supply Kits		928.27
TOTAL INCOME	\$	5,096.37

EXPENSES		
2011-2012 Gifting		26,865.71
Cultural Assembly		625.00
Executive Board Expenses (EOY Gifts)		63.81
Hospitality		14.85
Ladies Night Out		540.00
Membership		200.00
Olympics		600.00
Project Graduation		250.00
Second Grade Breakfast		119.98
Spiritwear		50.00
Sunshine		16.04
Teachers' Luncheon		1,093.85
Bank Fees		28.00
TOTAL EXPENSES	\$	30,467.24

Tuesday, October 9th

1. Ann Marie Hausman
2. Nina Kennedy
3. Mari Price
4. Vicki DiBlasi
5. Nicole Salzano
6. Lisa Kemmerer
7. Jane Zysk
8. Michelle Prager
9. Ana Vander Woude
10. Dennis Pavlik
11. John Martinez
12. Terri Ferguson
13. Suzanne Niro
14. Linda Fernandez
15. Tara Adesina
16. Toral Patel
17. Bhavna Shah
18. Tara Lagana
19. Heather Stegner
20. Mary Rice
21. Laura Bachmann
22. Chung-yin Liu

23. Christine Schmitt
24. Paramita Bowan
25. Laura Lavell
26. Denise Kl
27. Vinny Daniele
28. Vanessa Merhi