

Village School PSA

February 12, 2013

Meeting Notes

Opening

Dina D'Ambrosi opened the meeting at 9:40AM. She directed everyone's attention to the emergency exits and then began the Pledge of Allegiance. She then introduced the guest speakers, Jim Gillespie and Craig Lanzner from *Chartwells*.

Chartwell's – Jim Gillespie, Craig Lanzner

Craig Lanzner handed out February lunch menus. Jim spoke briefly about the lunch program. The program has not changed much over the 8 years that *Chartwells* has been providing lunches. However, the counts (number of students purchasing) have improved. Last month was an exceptional month. He added that many ask but there are no fried foods on the menu. He then fielded the following questions for 30 minutes:

- 1) **Elizabeth Urbanski** – Has then menu changed in response to Michelle Obama's guidelines? The response was no. The younger school menus have always been modeled after the *National School Lunch* program. The complaint that is most often received is the portion size. However, these sizes are required to meet the *National School Lunch* guidelines.
- 2) **Elizabeth Urbanski** – Is anything made on site? The response was that all preparation is done on site. However, many prepared foods (such as chicken nuggets) arrive frozen and they are heated on premise.
- 3) **Mary Rice** – Is the nutritional information (i.e, sodium etc) available? Jim told her to contact Craig Lanzner for this. Craig would most likely get this information from the *Chartwells'* dietician.
- 4) **Judie Saunders** – had some miscellaneous questions about the quality of ingredients. She first asked them why waffles were sold unheated in a cellophane bag. Jim responded that they come from the vendor frozen but they are heated in the bag on site. Second, she asked Jim to describe the whole wheat pizza. It is manufactured by an outside vendor but adheres to the *National School Lunch* guidelines. It is delivered frozen and is heated in the school kitchen. Finally, she asked for some examples of fresh fruit and salad. Jim replied that they have apples, bananas, pears, cupped fruit, and canned fruit. For salad, they have fresh chopped salad.
- 5) **Debbie Brew** – Why was spoiled/moldy milk sold at Indian Hill School? Jim Gillespie did not have an answer. He did say that milk is delivered twice each week.
- 6) **Nicole DeSamo** – Do you provide healthy snacks? Jim's response was that all foods fall within the nutritional guidelines and are approved by the Board of Education.
- 7) **Judie Saunders** – Do we have plans to exceed the USDA requirements? Jim's answer was no. However, he did say the USDA requirements have become more stringent during *Chartwells'* eight year tenure. Moreover, he anticipates that next year the USDA will come up with guidelines on a la carte items which will force removal of some items. He cautioned that this could have a financial impact. This statement stimulated some peripheral questions. Jim then explained what he meant by financial impact. The bottom line is that the food service is required to be self-supporting. That is all revenues must equal costs. And if the removal or change of items significantly impacts the counts (i.e., revenues), then something (e.g., price increase) would need to be done to correct the budget

imbalance.

- 8) **Denise Kline** – How are food allergies are handled? Jim responded that the parent notifies *Chartwells* and this information is logged in the POS (point of sale) system. This information will flash on the screen when child makes a purchase.
- 9) **Mary Rice** – How long does it take to purchase food? Jim responded that takes approximately 12 minutes to feed everyone. He added that biggest bottleneck is at the cash register because some students have no funds or cash in varying denominations (e.g. bags of change). If more children had money on account, it would take significantly less time.
- 10) **Dennis Pavlik** – Is the contact information on the Holmdel School's website correct? Craig said that if it is not, he will see that it is corrected. His contact is clanzner@holmdelschool.org.
- 11) **Judie Saunders** – If we raise the price of meals can we get better products? Jim's response was yes and no. If changing the products results in better food counts (revenues), yes. However, if changing the product results in decreased food counts, the answer is no. Moreover, studies have shown that knife and fork foods are not popular. Finger foods are the most popular.
- 12) **Nicole DiSamo** – Can milk be swapped for juice? Jim's response was yes.
- 13) **Nicole DiSamo** – Are all the food choices visible? Jim's response was yes. He also invited the parents to see the line after the PSA meeting.
- 14) **Ana Vander Woude** – Can the parents get more detailed information on what their children are purchasing? Right now many items are categorized as "Miscellaneous Side". Jim's response was that *Chartwells* was working on this with the point of service provider. However, they are reluctant to make any changes that will slow down check out.
- 15) **Denise Kline** – With respect to allergies, does the *Chartwells*' staff know what products contain potential allergens? Jim's response was yes.
- 16) **Judie Saunders** – Can we use recyclable trays? Jim's response was that we do not have dishwashing facilities so we cannot use reusable trays. However, we can provide cardboard trays but they are 3x more expensive. This is what the South Brunswick district uses. They have an advanced recycling program.

Jim also (repeatedly) invited the parents to see the food line after the PSA meeting.

District Student Directory – Theresa Slade

Theresa Slade gave a brief overview of the Holmdel District **Student Directory** in hopes to solicit a volunteer to apprentice and then ultimately take over this position.

The highlights of her presentation are as follows:

- The directory comes out annually (in the fall). It contains the names addresses, and phone numbers of all students in the district who elect to be included. (Parents who chose to be included enter the information online.)
- The directory has been around for 17 years and Theresa has been spearheading it for the past 7.
- It is a job that can be done from the home and only runs from 9/1 through 10/31 each year.
- They use a district parent, who is a printer, for the printing.

Theresa then passed around a sign-up sheet.

Judy Rabkin asked if email addresses can be included in the directory. Theresa said she would take this into consideration.

Principal's Report – Brian Schillaci

Mr. Schillaci first reported that there was a **Pre-K information Session** last Thursday evening (2/7/2013). If anyone who is interested missed the presentation there are packets in the office. In addition, information is contained in the following link:

http://www.holmdelschools.org/schools/village/pdf/pre_school_application_information_2013.pdf

Second, Mr. Schillaci reported that **Kindergarten Registration** will be on Tuesday February 26, Wednesday February 27th and Thursday February 28th. For more information, see the following link:

http://www.holmdelschools.org/schools/village/pdf/kdg_reg_news_2013.pdf

Third, Mr. Schillaci reported that **Read Across America** would run the week of March 4. There is a committee of 12-13 people putting together a weeks worth of fun filled activities capped off by an assembly.

Fourth, he reported that the safety committee continues to meet. Any developments from this committee will be communicated with e-alerts.

Fifth, and finally, he talked about **Village Idol**. **Village Idol** is a benefit put together by the Village Staff to raise funds for the schools impacted by super storm Sandy. There will be two performances on 2/22/2013 at 5:00PM and 7:00PM. The PSA will be supporting the staff with ticketing, logistics, 50/50s etc. The staff is both excited and nervous.

PSA members then asked Mr. Schillaci questions about the new class party policy. Specifically, Ana Vander Woude, Denise Kline and Sandra Szilasi asked if there was any way the safety committee would consider allowing more than 5 parents per party. They suggested staggering the parties or making the parents pre-register. Mr. Schillaci said he would take it back to the committee. However, he cautioned that if an emergency were to occur during these parties, there could be 300+ more people to account for.

Mr. Schillaci also repeated that he appreciates all feedback.

Debbie Brew then asked if there would be limit of 5 at **Field Day**. Mr. Schillaci responded no. Because that event takes place outside the building, there will be no limit.

Darlene Kiss reported that some of the roofing contractors were in the building with out identification. Mr. Schillaci conceded this was a problem.

Dennis Pavlik commented that we need to work on emergency procedures for parents in the building.

Mrs. Barbara shared that she had been asked "what should parents tell their children to do in an emergency?" Her response was "listen to the teachers and staff members". Similarly, she told parents if they are in the building in an emergency, listen to the teachers and staff members. They know what to do.

Assistant Principal – Jessica Vierschilling

Mrs. Vierschilling opened by saying the good behavior program lunch program she implemented and discussed last month is going great.

She then shared that the next big thing she will be addressing is behavior on the buses. She expects to reach out to parents on this. Dina then offered the PSA's bus safety committee to work with her.

In closing, she reminded parents that she welcomes feedback and is accessible to all.

Teacher Representative – Christine Barbara

Mrs. Barbara opened by saying that the entire staff is excited and panicked about the **Village Idol** show. In addition, they were impressed by all the support the PSA provided.

Second, she reported that the Sandy Hook quilt was completed. (Kara Devaney passed around a photo.) Mary Simpson (1st Grade teacher) did an excellent job. The staff and the PSA executive board signed it.

Teacher Representative – Kara Devaney

Ms. Devaney thanked the PSA for the *Market Day* tasting on 1/29/2013.

She then shared the artwork (done by a Village School second grader) that will be featured on the **Village Idol** program.

BOE – Ana Vander Woude

Ana shared that there have been two meetings (1/9 and 1/30) since the last PSA meeting. At the January 9th reorganization meeting they welcomed the newly elected members and voted on new leadership. The new BOE president is Ana Vander Woude and the Vice president is Dennis Pavlik.

At the January 30th meeting, the BOE approved the 2013/2014 school calendar. It can be found at the following link:

http://www.holmdelschools.org/home/pdf/school_calendar_2013_2014.pdf

Presentations at these past two meetings include a new teacher evaluation model (Danielson) and *Marley's Mellow* mood. For more information on the Marley's Mellow Mood presentation, please see the link below:

http://www.holmdel.k12.nj.us/boe/pdf/Com_reports_2012_13/Marleys_Detailed_Incident_Report.pdf

The next BOE meeting will be 2/13/2012. The administration evaluation model and the summer enrichment program are on the agenda.

Lastly, Ana reported that the rescheduled *Jersey Shore Chinese School* Chinese New Year celebration would be on Sunday February 16 at the Holmdel High School.

Approval of minutes – President Dina D'Ambrosi

Vin Daniele motioned and Keri Todisco seconded the approval of the January meeting minutes.

2013/2014 Elections – President Dina D'Ambrosi

Dina reminded the crowd that there are four positions open on the executive board next year. They are vice president of communications, vice President of membership, recording secretary and treasurer. If you would like to serve on the executive board, fill out a nomination form, and drop it in the box in the main office by February 28.

Nomination forms are on the Holmdelparents.org website and at the link below:

<http://www.holmdelparents.org/wp-content/uploads/2013/02/PSA-Executive-Board-Nomination-Notice-of-Intent.pdf>

Vice President Membership and Communications – Lynn Saporito

Lynn reported that with our last and final membership push last month, 30 new families joined the PSA. This brings our membership above 75%. She then reported that the PSA's *Facebook* page now has 196 fans. Twenty one of these are attributed to the Box Top contest.

Vice President Fundraising – Debbie Brew

Market Day - Debbie thanked everyone for continuing to order from *Market Day*. The staff tasting event on 1/29 was a success and she is anxiously awaiting staff orders. The next *Market Day* order is due by Friday

February 15. So far this year the PSA has made over \$2300 from *Market Day*.

Bingo – Debbie shared that the **Bingo** dates have changed several times. The new dates are 3/8 for the Kindergarten and 1st grades and 3/15 for the 2nd and 3rd grades. It is \$5 per person and \$8 for pizza. The registration deadline for kid mail is 2/28. The registration deadline for *PayPal* is 3/4. Non PSA members who try to register, will be waitlisted. Debbie hopes that *Chartwells* will let us use their ovens to keep the pizza warm.

Treasurer's Report – Purvi Shah

Purvi was absent but Dina presented the report on behalf of Purvi. This report is included in Appendix A. Michelle Prager accepted and Linda Fernand seconded the report.

Recognition - President Dina D'Ambrosi

Dina recognized the following people for their contributions over the past month.

- **Mad Science Assembly** - Laura Lavell, Vanessa Merhi and Darlene Field
- **Box Tops Contest** – Nicole Salzano and Sandra Szilasi
- **Chess** – Michelle Prager

Appointed Board Reports – Darlene Kiss and the Appointed Board

- **Holmdel Helps Keansburg – Darlene Kiss**
Darlene talked briefly about the township initiative to help the town of Keansburg recover from super storm Sandy. For a little background on this initiative see Appendix B. As part of this initiative, the township is hosting a dinner at the *Lakeside Manor* on Friday March 1st from 6 until 10PM. The cost is \$50 per person and because of the generosity of the vendors, **ALL** proceeds will go to storm relief. For more details see Appendix C. In addition, the schools are looking for donations for gift baskets. For more information, see the PSA solicitation letter in Appendix D.
- **Historians – Darlene Kiss**
Darlene is looking for two volunteers for take pictures for the Valentines class parties on February 14. If you are interested, please contact Darlene.
- **2014/2014 Appointed Board**
Darlene asked graduating parents holding appointed board positions to contact her.
- **Kindergarten Registration - Darlene Kiss**
Darlene is looking for volunteers to help with Kindergarten Registration. If you are interested, please contact her.

Specialized Fundraising/Box tops – Sandra Szilasi and Nicole Salzano

Sandra said that we are reaching the end of the Box Top contest. They have collected 32,000 Box Tops so far. That is 2000 more than last year. Friday, February 15 is the final day. Please check the *Facebook* page for updates.

School Store – Michelle Prager

Michelle announced that the next school store would be Thursday February 21. Please send you children in with money.

Assemblies – Darlene Field

Darlene Field was absent but she reported through Darlene Kiss that the final assembly of the year would be on June 12. The subject will be the history of American pop music.

Spirit Wear/3rd Grade T-shirts – Darlene Kiss

Darlene said third graders will be receiving t-shirt information in early March.

Closing

Mary Rice (#18) won the attendance raffle. Since she had won the previous month, Mary asked that another number be selected. Consequently, Elizabeth Urbanski Giller (#14) was then selected.

The meeting was adjourned with motions from Michelle Prager and Denise Kline at 11:17AM.

APPENDICES

Appendix A – Treasurer’s Report

Appendix B – *Holmdel Helps* Overview

Appendix C – *Holmdel Helps* Event at *Lakeside Manor*

Appendix D – PSA Solicitation Letter for *Holmdel Helps* Event at *Lakeside Manor*

Appendix E - Attendance

VILLAGE SCHOOL PSA
TREASURER'S REPORT - February 12, 2013
Account Activity as of 1/31/2013

CURRENT ASSETS	
Checking Account - Wells Fargo	\$16,756.29
Checking (Raffle) Account - Wells Fargo	\$3,644.70
PayPal Balance	\$8,154.22
Savings Account - Wells Fargo	\$12,763.40
TOTAL CURRENT ASSETS	\$41,318.61

PayPal
 4,880 SANDY
 1,731 RELIEF
 CHESS

CURRENT ACTIVITY

Opening Balance **\$24,555.32**

INCOME

BoxTops	91.91
Holiday Shop	2,753.00
Ladies' Night Out	875.00
Market Day	2,156.22
School Store	733.00
Write-A-Check Fundraising	425.00
	\$7,034.13

EXPENSES

Cultural Assembly	940.00
Gifting	12,000.00
Holiday Shop	69.00
Ladies Night Out	771.55
Market Day	461.26
PSA Holiday Luncheon	454.48
Teachers' Reimbursement	62.37
Village Idol for Sandy Relief	30.00
Bank Fees	44.50
	\$14,833.16

Ending Balance **\$16,756.29**

VILLAGE SCHOOL PSA
TREASURER'S REPORT - February 12, 2013
Cumulative Account Activity as of 1/31/2013

CURRENT ASSETS

Checking Account - Wells Fargo	\$16,756.29
Checking (Raffle) Account - Wells Fargo	\$3,644.70
PayPal Balance	\$8,154.22
Savings Account - Wells Fargo	\$12,763.40

TOTAL CURRENT ASSETS

\$41,318.61

INCOME

BoxTops	91.91
Chess	3,901.01
Go-Green Recycling	16.10
Holiday Shop	15,024.00
KG Meet 'N Greet - Chuck E. Cheese	123.42
Ladies Night Out	21,113.46
Lifetouch Spring Portraits	1,632.00
Market Day	2,442.28
Membership	2,028.00
Olympics	828.00
Original Artworks	5,146.50
PSA Holiday Luncheon	347.40
Sandy Relief Fund	501.50
School Store	2,653.00
Spiritwear	3,883.00
SchoolKidz Supply Kits	928.27
Student Directories	25.00
Write-A-Check Fundraising	495.00

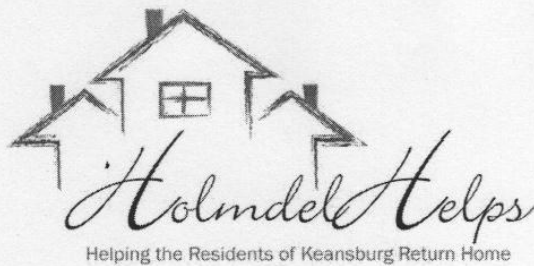
TOTAL INCOME

\$61,179.85

EXPENSES

Gifting	38,865.71
Carnival	203.29
Chess	3,564.00
Community Day	45.85
Cultural Assembly	2,201.00
Executive Board Expenses (EOY Gifts)	63.81
Holiday Shop	12,788.20
Hospitality	75.07
Ladies Night Out	14,689.46
Market Day	461.26
Membership	215.00
Olympics	864.45
Original Artworks	3,819.43
Project Graduation	250.00
PSA Holiday Luncheon	454.48
Red Ribbon Week	213.70
SchoolKidz Supply Kits	53.69
School Store	1,642.97
Second Grade Breakfast	119.98
Spiritwear	2,870.36
Student Directories	1,284.00
Sunshine	16.04
Teachers' Luncheon	1,093.85
Teachers' Reimbursement	984.29
Village Idol for Sandy Relief	30.00
Bank Fees	290.90

TOTAL EXPENSES**\$87,160.79**



What is Holmdel Helps?

Unknown to many in the state, the one-square mile **Borough of Keansburg** was devastated by Super Storm Sandy. This Monmouth County borough of about 11,500 residents saw nearly 1,900 of their homes damaged by the storm, many severe enough to be declared uninhabitable, many more requiring extensive repair before families are allowed to return to them. Keansburg is a community made up of many low to middle income families who will have great difficulty financing such costs. Even now, months later, about half the borough's residents are not living in town. The pressure on these families and the Borough's administration is tremendous.



So with that in mind, the Township of Holmdel has partnered with the Borough of Keansburg to help in any way we can to assist in their efforts to rebuild and restore the town. **Holmdel Helps** is a team put together by Holmdel Mayor Pat Impreveduto to drive this effort. The team's members represent the Township's Administration, boards and committees, residents and students of Holmdel and numerous community organizations.

On March 1, 2013, Holmdel Helps is hosting a fundraising event at the Lakeside Manor in Hazlet with the goal of raising \$100,000 to be used to directly purchase core building materials for the residents of Keansburg. These materials will be purchased at national retail chains and will include preapproved items such as lumber, sheetrock, insulation, roofing, wiring and more... items needed to put a roof back over the heads of these families in need. One hundred percent of monies raised will go towards these purchases.

Only owner-occupied primary residence homes found on Keansburg's list of storm-damaged homes will be eligible (no rental properties). Residents will need to submit an application to Keansburg, and will be processed on a first come first served basis. Each eligible homeowner will be considered for "Holmdel-Donated" (i.e. free) home-building materials worth up to \$5,000 maximum per home. Our goal is to help as many residents as possible get started on their way to returning home.

For information on purchasing tickets for the dinner or making a donation, please go to www.holmdeltownship-nj.com



Helping the Residents of Keansburg Return Home

Tax ID# 223714850/000

Dear Friends,

It has been a trying few months here at the Jersey Shore as we continue to recover from Hurricane Sandy. We hope that you, your family and business fared well in the wake of the storm. Our local businesses are the root of our communities and we wish you all well.

On March 1, 2013, Holmdel Helps is hosting a fundraising event at the Lakeside Manor in Hazlet to directly purchase core building materials for the residents of Keansburg. These materials will be purchased at national retail chains. One hundred percent of monies raised will go towards these purchases. The Lakeside Manor is generously donating their catering facility and buffet.

Thanks to generous businesses like yours, we hope to be able to raise sufficient funds to achieve our goals for Keansburg Township. We invite your business to join a generous group of community by donating to this event. Gift certificates, products and monetary donations are all greatly appreciated. Please make checks payable to the Holmdel Kiwanis Foundation.

May we count on your help? We would be happy to pick up your donated item(s) at your convenience or you may send it to one of the addresses noted below. **Please submit no later than February 22nd to ensure proper recognition.**

Thank you.

Sincerely,

Dina D'Ambrosi
PSA President
Village School
11 Cindy Lane
Holmdel, NJ 07733
psapresident@live.com

Darlene Kiss
PSA Appointed Board Liaison
Village School
2 Cherry Hill Road
Holmdel, NJ 07733
deeand68@comcast.net



PRSRT STD
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*****ECRWSEDDM****

Postal Customer
Holmdel, NJ 07733

Help Us to Help Them

Reservation forms and donation information are available on the Township Website at www.holmdeltownship-nj.com or can be picked up in person at Town Hall. Sponsorships are also available and will be acknowledged during the event.

Dinner

\$50 per person
Space is limited...
so reserve your tickets now!

Sponsorships

Bronze	\$250
Silver	\$500
Gold	\$1,000
Platinum	\$2,500
Diamond	\$5,000

Larger donations will be distinctly honored during the dinner.



Please contact Georgette Nelson at
732.946.2820 x1214 for more information.



Please join us...

The one-square mile **Borough of Keansburg** was devastated by Hurricane Sandy... more than 1,900 homes were damaged or destroyed. About half the Borough's residents have still not been able to return home. Now *Holmdel Helps!*

Holmdel Mayor Pat Improveduto invites you to a casual evening of dinner and music, caring and compassion as we raise funds to help our Keansburg neighbors return home. The Mayor's Team, *Holmdel Helps*, is committed to raising significant funds to directly purchase core building materials through major retailers from lumber and sheet-rock to insulation and wire to help rebuild the homes of Keansburg. 100% of the donated funds go directly to purchasing these materials and getting these families back into their homes.

Lakeside Manor

410 State Route 36, Hazlet, NJ 07730

Friday, March 1, 2013 from 6 pm to 10 pm

Buffet Dinner. Cash Bar.

Evening will include music by KOB and DJ Darryl "Jake" Jacobsen of Affair 2 Remember Entertainment, a Super 50/50 and a silent auction.

To reserve your tickets, make a donation or find more information on *Holmdel Helps*, please go to www.holmdeltownship-nj.com



2/12 /2012 Attendance
PSA Meeting

Name

1. Denise Kline
2. Ana Vander Woude
3. Vincent Daniels
4. Dennis Pavlik
5. Michelle Prager
6. Jennifer Ryan
7. Vicki DiBlasi
8. Sandra Szilasi
9. Jaci Price
10. Nicole Salzano
11. Linda Fernandez
12. Nicole Kennedy
13. Judi Lal
14. Elizabeth Urbanski Giller
15. Laura Lavell
16. Nicole DeSarno
17. Judie Saunders
18. Mary Rice
19. Laura Bachmann
20. Keri Todisco - 1 better win!! 😊