

# HOLMDEL TOWNSHIP

NEW JERSEY

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## Township Partners With Second Chance Toys To Help Children In Need

**HOLMDEL** - Giving toys a second chance can help enrich the lives of children in need, which is why Holmdel Township is excited to announce a partnership with Second Chance Toys.

Second Chance Toys is a 501(c)(3) nonprofit organization dedicated to rescuing and refurbishing plastic toys for donation to local organizations who care for in need youth in Monmouth County, around New Jersey and across the nation.

“This is an initiative we’re very excited to support,” Holmdel Township Mayor, Tom Critelli, said. “Part of being a community means reaching out and helping others when they need it most. And sometimes, something as simple as a toy is enough to induce a smile, warm a heart and positively impact the life of a neighbor.”



The Township has placed a large shipping container at the Department of Public Works yard (located at 14 Crawfords Corner Road) in hopes that the Holmdel community can help fill it with gently-used plastic toys during two upcoming collections.

“When an opportunity like this arises, and we’re able to pool our resources to help better the lives of children in and around our community, it’s one we can’t let pass by,” said Department of Public Works Director, Victor Stevens, who was instrumental in bringing this initiative to Holmdel. “Hopefully this effort might encourage parents to speak to their kids about taking good care of toys, so one day they can bring joy to another child.”

**Collection Dates:** The Township is scheduled to collect these **gently-used plastic toys** on Friday, Dec. 21 and Friday, Jan. 18 from 7 a.m. to 11 a.m.

### Acceptable Toys

Toys must be made **entirely of plastic**, have clean surfaces, no missing parts and (if battery-operated) must function when batteries are inserted.

### Unacceptable Toys

Anything made of cloth or fabric (including stuffed animals), slides, pools, sand boxes, car seats and fast food premiums (like McDonald’s happy meal prizes) will not be accepted.

### Township Provisions

On collection days, the Township will provide plastic bags and zip ties to properly store your donations.

## Township Partners With Second Chance Toys To Help Children In Need (Continued)

### The Process

Once your donation is inspected and collected representatives of Second Chance Toys and Holmdel Township will lead a community cleaning day, where toys will be washed and prepared for delivery. Deliveries of these good-as-new toys are made by local organizations identified by Second Chance Toys and paired with the Holmdel community.

### Environmentally Conscious

As well as a philanthropic endeavor, this is also an environmentally conscious effort. When plastic toys are thrown away they become waste in a landfill and do not biodegrade. Second Chance Toys helps find new homes for toys that would otherwise be discarded and become harmful to our environment.

For more information on Second Chance Toys visit <http://www.secondchancetoys.org>.



**(Left to Right)** Holmdel Mayor Tom Critelli, Second chance Toys Executive Director, Bronna Lipton, and Department of Public Works Director, Victor Stevens, present a 20-foot long storage container they hope the community will help fill with gently-used plastic toys for Second Chance Toys to distribute to local organizations who care for children in need. **PHOTO COURTESY OF HOLMDEL TOWNSHIP.**

